

SCAA/APMF Joint Conference

8th-10th September 2010

Novotel Forest Resort Creswick
Creswick, Victoria



Surface Coatings Association Australia Inc.

ABN 83 663 472 596

50th Annual Conference

GOLDEN PAST, GOLDEN FUTURE

**SPONSORSHIP
OPPORTUNITIES**

Surface Coatings
Association Australia Inc
ABN 83 663 472 596



apmf
Australian Paint Manufacturers' Federation Inc



Surface Coatings Association Australia Inc. is
a member of Coatings Societies International

About Surface Coatings Association Australia Inc.

The Surface Coatings Association Australia Inc. (SCAA) is committed to furthering the understanding and development of surface coatings within the Asia Pacific region. SCAA is a member of Coatings Societies International (CSI), which provides international affiliations with related Associations. Other CSI members are located in the USA, UK, Japan, Scandinavia, NZ, Argentina and Columbia.

The Annual Conference

The annual SCAA Conference is primarily focused on providing the latest technical developments to its members and attendees. Additionally, it provides an opportunity for people from the industry throughout Australia and overseas to come together in a relaxed but instructive atmosphere.

This year's theme, "A Golden Past, A Golden Future", celebrates our 50th Conference and opportunities for the Association and industry for the future.

The Host Location – Creswick, Victoria

The Forest Resort Creswick is a leisurely 70 minute drive from Melbourne's CBD (just 16 kms north east of Ballarat) and a million miles from the stress and hassle of the city. Surrounded by the natural beauty of its stunning forest backdrop and breathtaking views, Forest Resort is surrounded by iconic attractions, boutique cuisine and arts events as well as a thriving local wine and produce industry. Creswick lies at the heart of the central goldfields, neighbouring the iconic tourism region of Daylesford and the Hepburn Spa Country. Rich and vibrant history built on the proceeds of rich gold deposits from the 1850's, Creswick today proudly displays fine examples of the grand architecture so reminiscent of the era.

Sponsor Benefits

Potential sponsorship benefits of the 2010 SCAA Conference include:

- Promotion of your organisation as a key supporter of our industry to the broad audience in attendance;
- Company awareness or reinforcement of your existing business;
- Promotion of a new product or range of products available from your company;
- Exposure to, and association with, SCAA members at a national level;
- Promotion of your organisation as a major player committed to promoting and improving the technical positions of the Australian industry;
- Access to current and potential clients within the surface coatings industry;
- Sponsorship exposure through networking, via printed materials and/or signage.

Sponsorship Information and Conditions

- (a) Sponsorship money to be paid by either:
 - 1 instalment, paid in full, by 30 April 2010; or
 - 2 instalments, 50% paid on booking, with the balance paid in full by 18 June 2010,
- (b) Sponsorship opportunities are attached. Prices are quoted in AUD and EXCLUDE GST;
- (c) Sponsorship will be allocated on a 'first come, first served' basis;
- (d) Sponsorship will be confirmed by SCAA by the issue of an Invoice for the amount of the sponsorship;
- (e) Details in this document were correct at the time of printing;
- (f) The organising committee cannot accept responsibility for any changes that may occur in the future;
- (g) The production of banners, transparencies, PowerPoint artwork and any promotional material (unless otherwise indicated) is the responsibility of the sponsor;
- (h) The organising committee cannot accept responsibility for the exact reproduction of sponsors' logos, but every effort will be made to meet your specific requirements;
- (i) Sponsorship monies contribute to the promotion, planning and operation of the conference by subsidising cost components such as management, communication, invited speakers, programme publications etc and is therefore, tax deductible.

Principal Conference Sponsor - \$10,000 (plus GST)

- Named and promoted as the Principal Sponsor of the Conference Program (with Logo) distributed to all delegates;
- Plenary Session room signage / slide throughout the Conference;
- Promotional material inserted into delegate packs;
- One full page advertisement (black & white) in the Conference Brochure;

Welcome Dinner - \$3,500 (plus GST) (Two Available)

- The Welcome Dinner will be held on Wednesday 8 September 2010;
- The right to display company logo or banner during the evening;
- Acknowledgement of sponsorship by the evening's MC;
- Listed as a sponsor in the Conference Brochure.

Conference Dinner - \$4,500 (Plus GST) (Two Available)

- The Conference Dinner will be held on Wednesday 8 September 2010;
- The right to display company logo or banner during the evening;
- Company name & logo printed in the menu;
- Acknowledgement of sponsorship by the evening's MC;
- Listed as a sponsor in the Conference Brochure.

Conference Pre-Dinner Drinks - \$1,500 (Plus GST) (Two Available)

- Pre-Dinner drinks on Friday 10 September 2010;
- The right to display company logo or banner during the pre-dinner function;
- Listed as a sponsor in the Conference Brochure.

Conference Dinner Entertainment - \$1,500 (Plus GST)

- Company name in Conference Dinner Menu Friday night;
- Acknowledgement of sponsorship by the evening's MC; and entertainers.
- Listed as a sponsor in the Conference Brochure.

Conference Dinner Wine - \$2,000 (Plus GST)

- Company name in Conference Dinner Menu Friday night;
- Acknowledgement of sponsorship by the evening's MC;
- Listed as a sponsor in the Conference Brochure.

Conference Dinner Port - \$1,100 (Plus GST)

- Company name in Conference Dinner Menu Friday night;
- Acknowledgement of sponsorship by the evening's MC;
- Listed as a sponsor in the Conference Brochure.

Conference Lunches - \$1,200 (Plus GST) (One per Day x Three Days)

- Sole sponsorship for lunches on each day (Wednesday, Thursday or Friday);
- The right to display company logo or banner during the lunch function;
- Listed as a sponsor in the Conference Brochure.

Registration Brochure - \$1,500 (Plus GST)

- Company logo on the Registration Brochure;
- Listed as a sponsor in the Conference Brochure.

Conference Brochure - \$2,750 (Plus GST)

- Company logo on Conference Brochure;
- One full page colour advertisement in Conference Brochure;
- Listed as a sponsor in the Conference Brochure.

Lecture Sponsorship - \$1,500 (Plus GST)

- The right to display signage / banner during the Plenary Sessions;
- Listed as a sponsor in the Convention Brochure.

Delegates List - \$1,600 (Plus GST)

- Company name and logo on front cover of listing;
- Full page advertisement on the back cover or insert;
- Listed as a sponsor in the Conference Brochure.

Pocket Programme - \$1,600 (Plus GST)

- Company name and logo on front cover;
- Listed as sponsor in Conference Brochure.

Audio Visual Sponsor – \$2,000 (Plus GST)

- Ongoing recognition of sponsorship during the conference lectures dinners;
- Listed as sponsor in the Conference Brochure.

Name Badges and Lanyards for Delegates - \$1,600 (Plus GST)

- Company name and logo printed on Delegate name badge;
- Listed as sponsor in the Conference Brochure

Conference Satchels - \$4,500 (Plus GST)

- Company name and logo plus Conference Logo printed on satchels;
- Listed as a sponsor in the Conference Brochure.

Compendium - \$3,500 (Plus GST)

- Company name and logo plus Conference logo printed on compendium;
- Listed as a sponsor in the Conference Brochure.

A4 Writing Pad - \$1,000 (Plus GST)

- Company name and logo plus Conference logo printed on A4 writing pad;
- Listed as a sponsor in the Conference Brochure.

Satchel Give Aways - \$500 (Plus GST) (Unlimited)

- Provided by your company (delivery timing and details to be confirmed) and inserted into conference satchel;
- Listed as a sponsor in the Conference Brochure.

General Sponsorship - \$250 minimum (Plus GST) (Unlimited)

- Listed as a sponsor in the Conference Brochure.

Sponsorship Application Form

On behalf of (Company Name) :

Address :

..... State :Postcode :

Contact Name & Title :

Telephone ; (.....) Fax : ()

Email :

I hereby apply to sponsor the following items/s for the 2010 SCAA Annual Conference:

<input type="checkbox"/>	Principal Conference Sponsor		\$10,000
<input type="checkbox"/>	Welcome Dinner	Two Available	\$3,500 each
<input type="checkbox"/>	Conference Dinner	Two Available	\$4,500 each
<input type="checkbox"/>	Conference Pre-Dinner Drinks	Two Available	\$1,500 each
<input type="checkbox"/>	Conference Dinner Entertainment		\$1,500
<input type="checkbox"/>	Conference Dinner Wine		\$2,000
<input type="checkbox"/>	Conference Dinner Port		\$1,000 each
<input type="checkbox"/>	Conference Lunches	One per day x 3 days	\$1,200 each
<input type="checkbox"/>	Registration Brochure		\$1,500
<input type="checkbox"/>	Conference Brochure		\$2,750 each
<input type="checkbox"/>	Lecture Sponsorship		\$1,500
<input type="checkbox"/>	Delegates List		\$1,600
<input type="checkbox"/>	Pocket Programme		\$1,600
<input type="checkbox"/>	Audio Visual Sponsor		\$2,000
<input type="checkbox"/>	Name Badges and Lanyards for Delegates		\$1,600
<input type="checkbox"/>	Conference Satchels		\$4,500
<input type="checkbox"/>	Compendium		\$3,500
<input type="checkbox"/>	A4 Writing Pad		\$1,000
<input type="checkbox"/>	Satchel Give Aways	Unlimited	\$500 each
<input type="checkbox"/>	General Sponsorship – Please nominate amount.	Unlimited	\$250 minimum

SUB TOTAL \$A

NOTE:- These sponsorship figures are negotiable.
All offers will be considered.

Plus 10% GST \$A

TOTAL \$A

PLEASE GO TO THE NEXT PAGE FOR PAYMENT DETAILS

I wish to pay the above amount by either :

1 (One) instalment, paid in full, by 30 April 2010

Or

2 (Two) instalments, 50% paid on booking, with the balance paid in full by 21 May 2010.

Payment to be made via :

Credit Card :

Please circle Card type Amex / Diners / Mastercard / Visa

Credit Card Number Expiry Date /

EXACT Name on Credit Card

Signature

OR

Cheque : Made payable to "SCAA 2010 Conference"

Signed : Date / /

Please complete this form, keep a copy for your records, and post, fax or email the original to :

SCAA 2010 Conference
204/2 Karrabee Ave
HUNTLEYS COVE NSW 2111

Phone: 02 9879 4380

Fax: 02 4631 2233

Mobile: 0417 846 652

Email: sponsorship@scaa2010.org